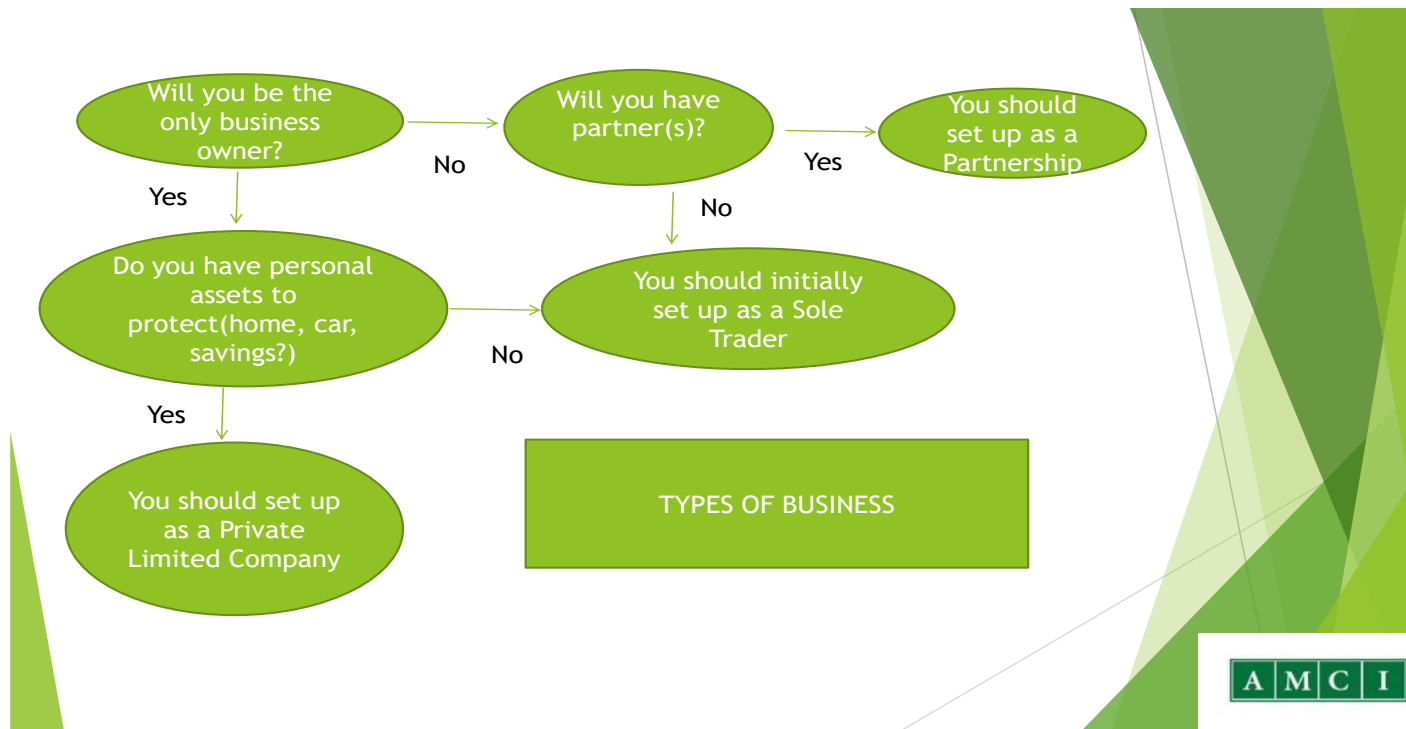


## SELECTING THE BUSINESS STRUCTURE

The following diagram can also assist you with your decision as to what type of business model you should adopt if you are going to be a small start-up enterprise.



Business models can change over time. For further guidance, please refer to the pages 19 to 26 in SUCCEED!